

WKBD-TV
Public Affairs Programming
October 1 – December 31, 2010

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

STREET BEAT

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:30a.m. – 12:00p.m.

AMERICAN BLACK JOURNAL

Produced by WTVS Detroit Public Television, American Black Journal is one of America's longest-running locally produced series, premiering in 1968. American Black Journal is a vibrant and provocative forum for newsmakers, celebrities and everyday people presenting a fascinating glimpse into African American history, politics and culture. The program alternates with Street Beat and airs Sundays at 11:30a.m. – 12:00p.m.

FOR MY PEOPLE

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m.- 7:00a.m.

STREET BEAT & AMERICAN BLACK JOURNAL

- 10.10.10 00:30:00 POLITICAL
Highlights from the Detroit Economic Club luncheon featured Michigan's gubernatorial candidates, Rick Snyder and Virg Bernero. WWJ-TV's Carol Cain and WJR's Paul W. Smith moderated the event and questioned the candidates.
- 10.24.10 00:30:00 POLITICAL
Stephen Henderson discussed the midterm elections which are poised to change the political landscape in Washington and state capitals nationwide; Guests: Bankole Thompson, Senior Editor, Michigan Chronicle; Kim Hoppe, Chair, Alliance of Black Republicans; Eric Foster, Foster McCollum, White & Associates .
- 11.07.10 00:30:00 POLITICAL
Stephen Henderson discussed midterm election results. Guests: Kim Trent, Director, Governor's Southeast Michigan Office, Political Consultant, Eric Foster; and Bankole Thompson, Senior Editor, Michigan Chronicle.
- 11.21.10 00:30:00 POLITICAL
Stephen Henderson, Rip Rapson, President, Kresge Foundation and Richard Murphy, Michigan Suburbs Alliance discussed Mayor Bing's revitalization plans for Detroit.
- 12.05.10 00:30:00 POLITICAL
Stephen Henderson and Ken Harris, Detroit Charter Commission discussed the importance of hosting community forums and having input from residents before amending the city's charter.
- 10.03.10 00:30:00 EDUCATION
Carol Cain discussed awareness programs to teach young people about mental illness , depression, and suicide prevention.. Guests: Carol Lindstrom, "One 2 One Tutoring"; Heather Irish, CEO, The Mental Illness Needs Discussion Sessions (MINDS).
- 11.14.10 00:30:00 EDUCATION
Carol Cain discussed strategies to keep college graduates interested, engaged, and in the state. Guests: Justin Schott, Detroit YES; Allie Shipper, Community NEXT; and Jon Koller Spaulding Court.
- 11.28.10 00:30:00 EDUCATION
Education Correspondent...Frank Hall...discussed new tips and suggestions for parents to help their children succeed in school and in life.
- 12.19.10 00:30:00 EDUCATION
Forty four million American are functionally illiterate. Stephen Henderson and John Corcoran, Literacy Expert and Author "The Bridge to Literacy discussed methods to improve literary rates.
- 10.17.10 00:30:00 ECONOMY
Carol Cain discussed the recent uptick in entrepreneurship. **Guests:** David H. Segura, CEO, Vision IT, Entrepreneur and advisor to President Obama. Vittoria Katanski, Southwest Detroit Business Association; Kalyn Risker, SAFE (Sisters Acquiring Financial Empowerment; Darlene Dresh and Lavar Harris, Michigan Jaycees.

STREET BEAT & AMERICAN BLACK JOURNAL

10.31.10 00:30:00 LEGAL
Legal resources and assistance is the focus of Street Beat. Guests: Detroit native, Judge Greg Mathis discussed his program to assist prisoners. Judge Jeanne Pirro discussed her involvement in the National Domestic Abuse Hotline, David Moran, co-Director, Michigan Innocence Clinic discussed the type of cases they represent. Daniel Ambrose and Bill Godfrey discussed their web service, "Street Smart Law" a practical guide to law.

12.12.10 00:30:00 COMMUNITY AWARENESS
Guests: Carol Glazer, President, the National Organization of Disabilities; Rodger Derose, President; CEO, Kessler Foundation. Jill Gaus, President of Self-Help for Independency; John Scott, President, Detroit chapter -National Federation of the Blind. Discussed challenges many disable people face and provided information on the job market.

12.26.10 00:30:00 COMMUNITY AWARENESS
Correspondents interview guests on the subject of "Kids, Teens, and Bullying."
Guests: Phyllis Burleigh and Danny Johnson, Counselors, Common Ground Crisis Center; George Winn, Children's Center; and Ann Kalass, Starfish Children's Services.

For My People

10.09.10 00:30:00 POLITICAL
David Rambeau discussed urban gardening to utilize the numerous vacant lots in the city to grow food, plant gardens and create aesthetic greenescapes.

10.16.10 00:30:00 POLITICAL
Ron Scott discussed the importance of implementing effective support systems to assist former inmates through re-entry programs and job training as a deterrent to crime.

10.30.10 00:30:00 POLITICAL
David Rambeau and Ron Scott discussed privatizing city services to save money.

11.06.10 00:30:00 POLITICAL
David Rambeau and Ron Scott discussed Detroit Wayne County Prosecutor Kym Worthy's proposed law that calls for jail time for parents who skip parent-teacher conferences.

11.20.10 00:30:00 POLITICAL
David Rambeau discussed the Federal probe of the Detroit Pension Board and the risky bets that cost the fund millions of dollars.

12.18.10 00:30:00 POLITICAL
David Rambeau compared the decline of the automotive industry in Detroit to Turin, Italy, and discussed Detroit Mayor Bing's trip to Turin, to study redevelopment.

12.25.10 00:30:00 POLITICAL
The effects Detroit's population decline has on city government school funding, and the housing market..

For My People

11.27.10

00:30:00

POLITICAL

Ron Scott discussed the suspension of the Detroit branch NAACP for failing to pay forty-six thousand dollars to the group's national headquarters.

12.11.10

00:30:00

POLITICAL

Heaster Wheeler, Detroit NAACP spokesperson, and Ron Scott discussed the financial and activist situation of the chapter and its relationship with the national organization.